



## La Crosse Radio Group



## 2009 MAPLE LEAF PARADE

### Pre-Parade Units

1. The Salvation Army Food Unit
2. Coca-Cola Plastic Garbage Bags Hand Outs

### Line-up Number

### Unit

1	Police Escort		
2	Vietnam Color Guard		
3	La Crosse Fire Department		
4	La Crosse Fire Fighters Local 127		
5 – M	UW-La Crosse Screaming Eagles Band	24	Past Festmaster 1995 Howie Voss
5A	UW-L Vanguards	25	Past Festmaster 1993 – Bill Otto
6	2009 Parade Marshal (Tom Thibodeau)	26 – M	Holmen High School Band
7 – M	2009 Oktoberfest Royal Family with Grenadiers	27	Nokomis Grandmother Marian Schnel
8	Past Festmaster's Float	28	Lillians of La Crosse
9	2009 Special Fester	29 – M	La Crosse Day Care
10 – M	Spielmannszug Festival	30	La Crosse Clown Club
11	2009 Board President Jodi Ehrenberger and Board of Directors	31 – M	Westby Syttende Mai
11A	Festival du Voyageur	32	Viroqua Ridge Runners
12 – M	Past Mrs. Oktoberfest Float	33	Westby Snowflake Ski & Golf Club
13	Past Festmaster 1972 Walt Hammond	34 – M	Westby High School Band
14	2008 Royal Family	35	Trane Company
15 – M	Logan High School Band	36	La Crosse County Historical Society (? units)
16	La Crosse Mayor – Matthias Harter	37 – M	Black River Falls High School Band
17	La Crosse International Committee (Sister City)	38	Miss Jackson County
18 – M	Shamrock Club	38A	Valley View Rotary
19	UW-L International Education	39	Miss Black River Falls
19A	Miss Wisconsin – Kristina Smaby	40 – M	La Crescent Apple Annies
20 – M	Central High School Band	41 – H	Covered Bridge Clydesdale
21	2009 Torchlight Parade Marshal- Jerry Thompson	42 - H	City Brewing Company
22 – M	Past Parade Marshal Float (with walkers)	43	Holland Grill
23	Past Festmaster 1991 Karl Friedline	44	Onalaska Mayor – Mike Giese
		45	Riverfest Commodores & Riverfest Board of Directors – 2009 Commodore Dawson Strutt
		46 – M	Onalaska High School Band
		47	Sunfish Days Past Parade Marshals
		48	World Wide Global International



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- 49 – M La Crosse Area Harley Davidson  
49A La Crosse Tavern League Safe Ride Program  
50 WKBT Channel 8 (live)  
51 – M La Crescent High School Band  
51A St. Paul Winter Carnival  
52 Miss Red Wing  
53 Houston Hoe Down Days  
54 – M Tomah High School Band  
55 Warrens Cranberry Fest  
56 Faith Lutheran Church  
57 – M Melrose-Mindoro High School Band  
58 Miss Osseo Royalty  
59 American Red Cross  
60 – M West Salem High School Band  
60A Minneapolis Aquatennial  
61 Tri-State Ambulance  
62 Cashton Fall Festival  
63 – M Arcadia High School Band  
64 Arcadia Lions Club  
65 Ashley Furniture Semi  
66 – M Tremendous Blast  
67 Habitat for Humanity – La Crosse Area  
68 - M LaX Radio Group #1 (Magic 105, CC106.3, Classic Rock 100.1, Eagle 102.7, WLFN)  
69 LaX Radio Group #2 (100.1 Classic Rock/River City Ready Mix)  
70 LaX Radio Group #3 (Magic 105 Scion from Steve Low's Midwest Toyota)  
71 – M LaX Radio Group #4 ( CC106.3 truck pulling the La Crosse Skating Roller Derby & Sirens float)  
72 – M Operation Home Front Wisconsin  
73 Marine Corps Memorial Truck  
74 - M LAO Veterans of America  
75 CenturyTel (42')  
75A Harters Quick Clean-up  
76 – M KQ 98 Midwest Broadcast  
77 - M Kwik Trip  
78 La Crosse Loggers Baseball  
79 Wisconsin Challenge Academy (Color Guard)  
80 WXOW Channel 19 TV  
81 – M Misty's Dance Unlimited  
82 Independence Days  
83 – M USA Girls Dance Team Cheer Squad  
84 Gilmington Community Club  
85 – M Rivers Harvest Church  
86 Franciscan Skemp  
87 – M WWTC Student Nurse Assoc.  
88 - M New Horizon Shelter  
89 La Crosse Republican Party  
90 – M Band Box Cleaners w/Tommy Orrico  
91 Sparta Butterfest Royal Family  
92 – M La Crosse Parks & Rec. (Special Olympics)  
93 – M La Crescent Applefest  
94 – M St. Louis Park Ambassadors  
94A Civil Air Patrol Color Guard  
95 – M Three Beers to Dubuque  
96 Mondovi Lions Royalty  
97 Congressman Ron Kind  
97A-M Watermarx Church of the Western Great Lakes  
98 Toad's Cove (BMX Bikes)  
99 Ettrick Lion's Club  
100 – M Blue Stars Alumni Band  
101 Trempealeau Lions Club  
102 – M Miss Hudson  
103 – M Clickin' & Grin'n Cloggers  
104 Blair Cheesefest  
105 – M Z-93  
106 – M Empire Development  
106A La Crosse Skyrockers  
107 Chaseburg Snow Trailers  
108 – M Mardi Gras  
109 Rooster Andy  
109A – M Eleva Broilerfest  
110 – M Three Rivers Wake Board Association  
111 – M Tri State Toe Picks  
112 - M Salon Medusa  
113 – M V & J Holding Co. (Auntie Anne Coffee Beanery w/Twisty The Pretzel)  
114 – M Onalaska Jaycee's Haunted House  
115 – M Magnum Broadcasting & La Crosse Sign Co.  
( Mix 96, KQEG-TV & La Crosse Sign Co.)  
116 – M Clog-Jam  
116A MotorBooks/Quay Publishing w/S&S Cycle

- 117 Festival Food Cart
- 118 – M Classic Hits 94.7 w/Mississippi Valley  
Mayhem Roller Derby
- 119 Orange Pearl Salon
- 120 La Crosse Voiture 40/8 Locomotive
- 121 – M 95.7 The Rock
- 122 Warriors Equipment Truck
- 123 – M Warrior's Baton & Drum Corps & Jr.  
Warriors
- 124 UW-L Alumni Equipment Truck
- 125 – M UW-L Alumni Band
- 126 Police Security
- 127 Bob & Jann – Parade Committee
- 128 Ron Rosson – Parade Equipment
- 129 Clean up crew – (Coke Staff)
- 130 Street Sweepers
- 131 Police Escort (car)

## **Complete Oktoberfest**

**event schedule at:**

**[www.oktoberfestusa.com](http://www.oktoberfestusa.com)**